

# GOSSMAG

MEDIA KIT 2019-2020

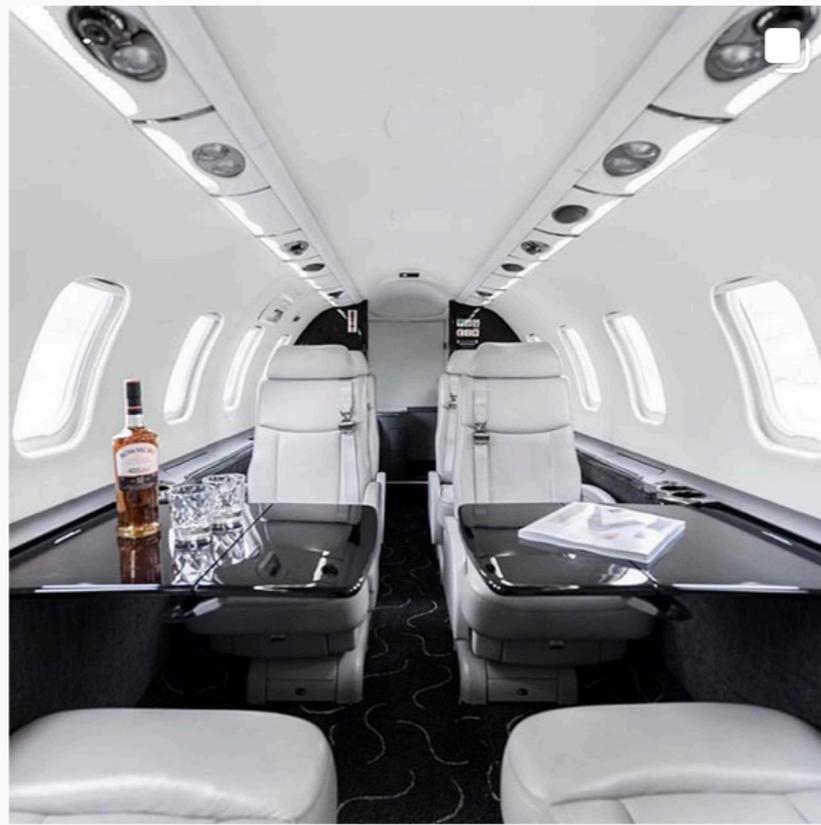
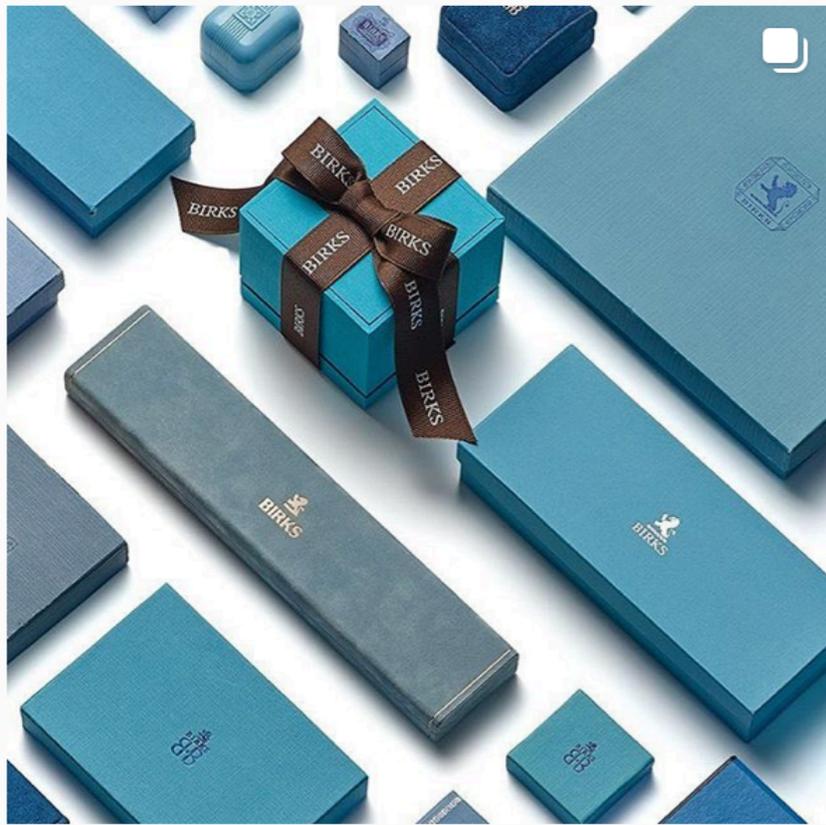


# MAGAZINE

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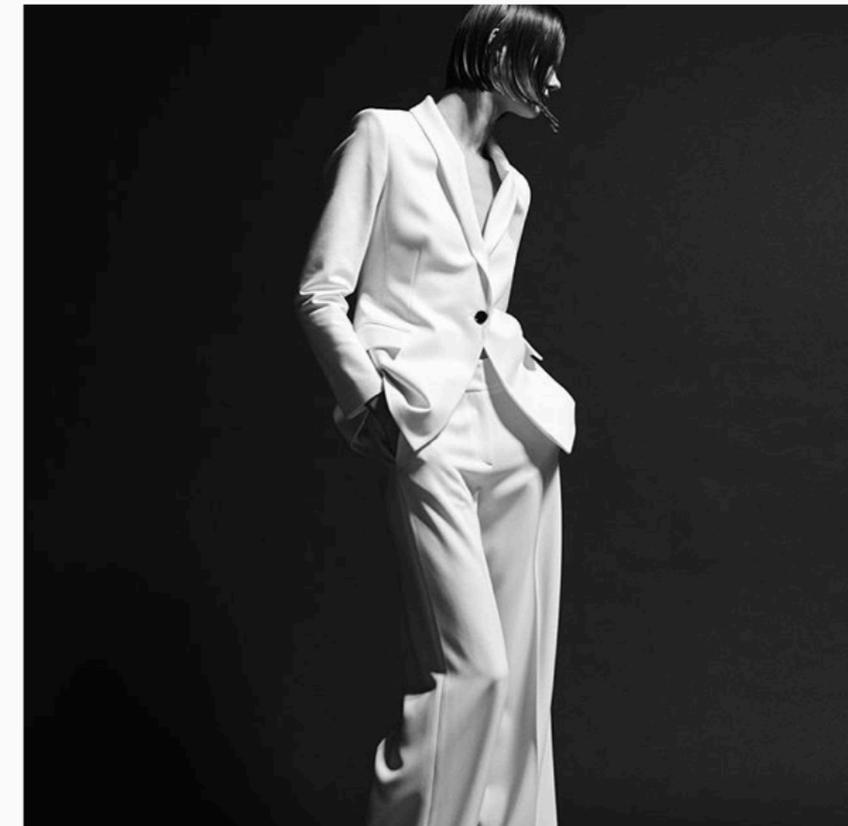
A bilingual publication of prestige on the art of living, a showcase of influential decision makers and wealthy consumers who make up the elite. It embodies luxury as a lifestyle. Inspired by international trends in graphic design and prestigious publications, we bring together a team of seasoned professionals and talented people. Our mission is to identify and discover the ultimate in fashion, beauty, interior design, food, and tourism around the world. To present the journeys and challenges of passionate men and women.

*“Luxury is in each detail”*



**EXCLUSIVE  
CONTENT.**

**MEETINGS WITH INSPIRING PERSONALITIES WHO  
DARE TO SEE THE WORLD DIFFERENTLY.**



# INFALLIBLE DISTRIBUTION

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**20,000 copies per issue**

10,000 personally addressed copies. These subscribers are qualified buyers of high-end products, or preferred customers of companies who have made their mark in top-tier industries.

4,000 distributed in our partnering hotel chains W Hotel, Ritz Carlton, Shangri-la, Edition, Soho House

2,000 copies: Air Canada Maple Leaf lounges in Montreal, Toronto, Paris, London, New York, and Los Angeles

2,500 - selected newsstands in US / Canada with Disticor Media : Chapters, Indigo, Barnes & Nobles

1,500 copies: Advertisers and targeted events

## **READER PROFILE**

**The most influential and affluent business elite.**

**52% male - 48% female**

**84% - aged 30+**

**89% - business owners, professionals and senior professionals 72% - annual household income of \$500,000 +**

**BILINGUAL PUBLICATION Published four (4) times a year.**

# REACH

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## **OUR ADVERTISERS ARE OUR VALUED PARTNERS**

GOSS MAGAZINE provides its advertisers greater editorial visibility, powerful mention (latest discoveries, exclusives, 'must haves'), as well as integration into main editorial features (portrait, interview, fashion or decor reportage). You will shine like in no other media!

## **AN EXCEPTIONAL SHOWCASE**

To advertise in GOSS MAGAZINE is to:

Benefit from privileged access to women and men whose purchasing power is considerably higher than the national average. To attract and convince an influential readership whose means allow for the purchase of exceptional homes and high-end design. Dazzle men and women, both curious and passionate about refinement and elegance, who are fascinated by exclusive offers in the following domains: clothing and accessories, jewelry, dining out, wine and spirits, furniture, travel, beauty, arts, and automobiles.

**GOSSCLUB.COM**

# BRAND PARTNERS

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BENTLEY

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BVLGARI  
HOTELS & RESORTS

*Christofle*  
PARIS



Dior

J&C

judith & charles



Sotheby's  
INTERNATIONAL REALTY



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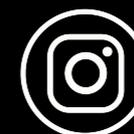
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THANK YOU!

