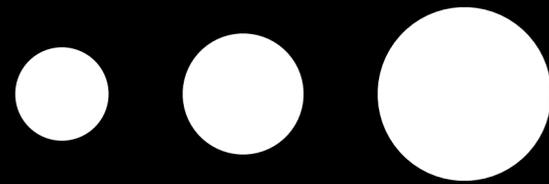


GOSS

media kit

gossclub.com



*WHERE DO WE
FEATURE?*

1

the **MAGAZINE**

A

bilingual publication of prestige on the art of living, a

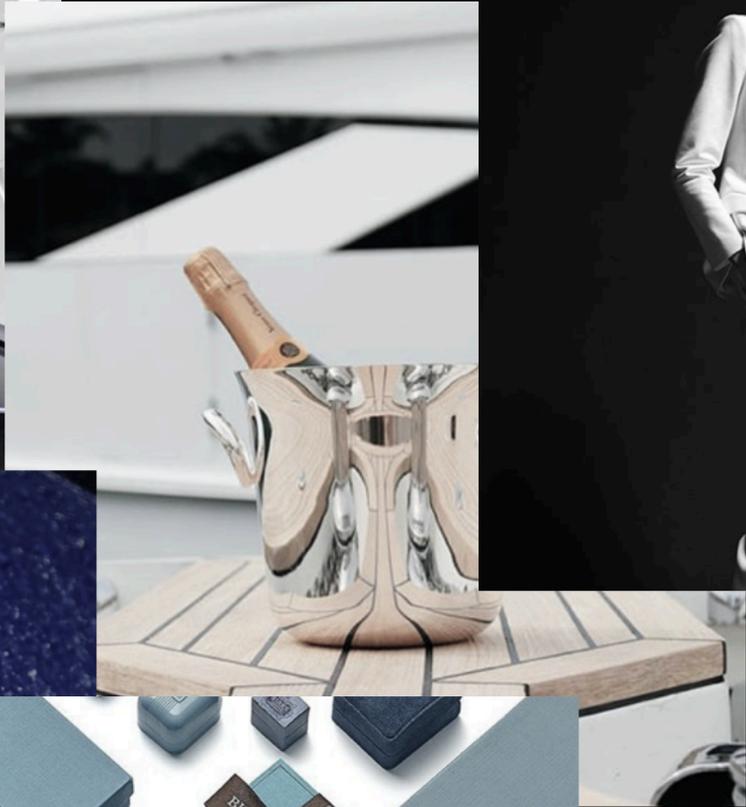
showcase of influential decision makers and wealthy consumers who make up the elite. It embodies luxury as a lifestyle. Inspired by international trends in graphic design and prestigious publications, we bring together a team of seasoned professionals and talented people. Our mission is to identify and discover the ultimate in fashion, beauty, interior design, food, and tourism around the world. To present the journeys and challenges of passionate men and women.

“Luxury is in each detail”

*WHAT DO WE
FEATURE?*

2

Exclusive
CONTENT



MEETINGS WITH
INSPIRING
PERSONALITIES WHO
DARE TO SEE THE
WORLD *DIFFERENTLY*.

3

**INFALLIBLE
DISTRIBUTION**

20,000 *copies per issue*

10,000 personally addressed copies. These subscribers are qualified buyers of high-end products, or preferred customers of companies who have made their mark in top-tier industries.

4,000 distributed in our partnering hotel chains W Hotel, Ritz Carlton, Shangri-la, Edition, Soho House 2,000 copies: Air Canada Maple Leaf lounges in Montreal, Toronto, Paris, London, New York, and Los Angeles 2,500 - selected newsstands in US / Canada with Disticor Media : Chapters, Indigo, Barnes & Nobles 1,500 copies: Advertisers and targeted events

READER PROFILE

The most influential and affluent business elite.

52% male - 48% female

84% - aged 30+

89% - business owners, professionals and senior
professionals 72% - annual household income of \$500,000 +
BILINGUAL PUBLICATION Published four (4) times a year.

OUR REACH

*OUR ADVERTISERS ARE OUR
VALUED PARTNERS*

GOSS MAGAZINE provides its advertisers greater editorial visibility, powerful mention (latest discoveries, exclusives, 'must haves'), as well as integration into main editorial features (portrait, interview, fashion or decor reportage). You will shine like in no other media!

An **EXCEPTIONAL SHOWCASE**

To advertise in **GOSS MAGAZINE** is to:

Benefit from privileged access to women and men whose purchasing power is considerably higher than the national average. To attract and convince an influential readership whose means allow for the purchase of exceptional homes and high-end design. Dazzle men and women, both curious and passionate about refinement and elegance, who are fascinated by exclusive offers in the following domains: clothing and accessories, jewelry, dining out, wine and spirits, furniture, travel, beauty, arts, and automobiles.

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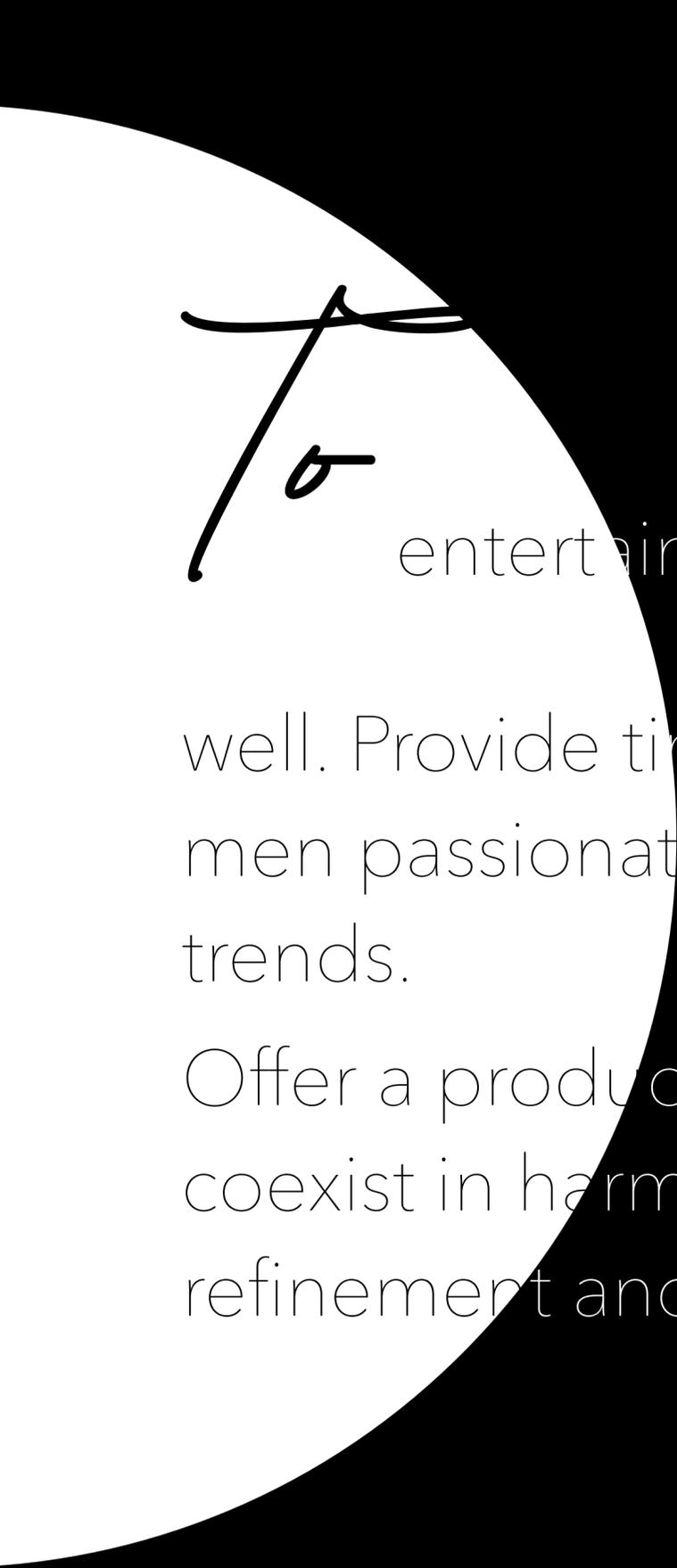
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distinctive mission

A

DISTINCTIVE MISSION

A distinctive mission



To

entertain and inspire on the art of living

well. Provide timely content targeting women and men passionate about new discoveries and trends.

Offer a product where content and advertising coexist in harmony. All under the seal of creativity, refinement and authenticity!

OUR RATES

SIZE	1X
ADVERTORIAL CAMPAIGN	5,000 USD
SINGLE PAGE	3,500 USD
DOUBLE PAGE	4,500 USD
INSIDE BACK COVER	8,000 USD
INSIDE FRONT COVER	12,000 USD

*Both exclusively pre sold for 2020-2021

AT A GLANCE

Languages: Bilingual (Chinese and English)

Number of issues per year: 4

Circulation: 20,000 copies

- 10,000 to personalized to our subscribers
 - 4,000 distributed in luxury hotels
 - 2,500 on newsstands in Canada / USA
- 2,000 distributed to Air Canada Maple Leaf lounges in Montreal, Toronto, Paris, London, New York, Los Angeles, and Frankfurt.
- 1,500 distributed among our advertisers and at targeted events.

Readership: Aged 30+, professional, powerful, affluent

Content type: Lifestyle & design



力量

POWERCORPORATION

Lamborghini



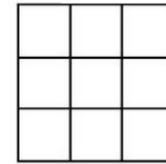
HOTELS
WORLDWIDE

DIOR



THE RITZ-CARLTON®

MASERATI



SOHO HOUSE



SCANDINAVE SPA
WHISTLER



SHANGRI-LA
HOTELS *and* RESORTS



FOUR SEASONS



La Grande
ROUE DE MONTRÉAL
Vieux-Port



OFFICIAL FERRARI DEALER

Ferrari Quebec

BVLGARISM
HOTELS & RESORTS

... and more

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